



KEEPING OUR MEMBERS IN TOUCH WITH WELSH NEWS, POLICIES AND INTERESTS

# FARMING WALES

 2024



**ADVERTISING AND  
PUBLISHING DATES  
FOR 2024**

**DISTRIBUTED TO 7500  
NFU CYMRU MEMBERS  
EVERY MONTH**

**TARGETING  
FARMERS THROUGH  
COST AFFECTIVE  
ADVERTISING**

**The publication which keeps our members in touch with Welsh news, policies and interests.**

The magazine is published monthly offering members the opportunity to understand more of what NFU Cymru officials and staff are doing behind the scenes to ensure a premier agricultural service.

## Ad Rates

DPS	£1500
Back Cover	£1130
Inside Back	£1030
Full page	£850
Half page	£510
Quarter Page	£310
Eighth Page	£185
Classified SCC	£8.50

## Insert Rates

Weight of insert	
Up to 5g	£70
Up to 10g	£80
Up to 15g	£90
Up to 20g	£100
Up to 25g	£110
Up to 30g	£120
Up to 35g	£130
Up to 40g	£140

## Ad Specifications

### Acceptable Files

PDF, TIFF, JPEG, EPS

– all 320dpi CMYK high resolution formats.

### Typefaces, Fonts and Images:

Please ensure that all fonts are either embedded or outlined. All picture/graphic files should be scanned at a resolution of 320 dpi and converted to CMYK format.

### Sending Files

Email: Please email files as attachments to: [nfww@atgraphicsuk.com](mailto:nfww@atgraphicsuk.com)  
T: 01733 362 700/701



## Publication Schedule & Deadlines

ISSUE	Ads booking	Ads copy	Insert booking	Inserts delivery	With members from
Jan-24	22-Nov-23	27-Nov-23	29-Nov-23	05-Dec-23	14-Dec-23
Feb-24	21-Dec-23	2-Jan-24	03-Jan-24	09-Jan-24	18-Jan-24
Mar-24	24-Jan-24	29-Jan-24	31-Jan-24	06-Feb-24	15-Feb-24
Apr-24	21-Feb-24	26-Feb-24	28-Feb-24	05-Mar-24	14-Mar-24
May-24	27-Mar-24	28-Mar-24	03-Apr-24	09-Apr-24	18-Apr-24
Jun-24	01-May-24	3-May-24	08-May-24	14-May-24	23-May-24
Jul-24	29-May-24	03-Jun-24	05-Jun-24	11-Jun-24	20-Jun-24
Aug-24	26-Jun-24	01-Jul-24	03-Jul-24	09-Jul-24	18-Jul-24
Sep-24	31-Jul-24	05-Aug-24	07-Aug-24	13-Aug-24	22-Aug-24
Oct-24	28-Aug-24	02-Sep-24	04-Sep-24	10-Sep-24	19-Sep-24
Nov-24	25-Sep-24	30-Sep-24	02-Oct-24	08-Oct-24	17-Oct-24
Dec-24	23-Oct-24	28-Oct-24	30-Oct-24	05-Nov-24	14-Nov-24
Jan-25	20-Nov-24	25-Nov-24	27-Nov-24	03-Dec-24	12-Dec-24

Find out more on how your business would benefit by advertising in Farming Wales by contacting **Belinda Horner** on **T 02476 85 89 51** **E [belinda.horner@nfu.org.uk](mailto:belinda.horner@nfu.org.uk)**